

## **Cookies Policy**

### **1. What Are Cookies**

**Cookies are small text files stored on your device when you visit a website. They help ensure the proper functioning of the website, improve user experience, personalize content, and analyze traffic.**

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### **2. Types of Cookies We Use**

#### **Necessary (Security & Functionality)**

**These cookies are essential for the proper operation of the website and cannot be disabled.**

**They assist with login processes, maintaining privacy settings, and website navigation.**

**Retention period: Until deleted by the browser.**

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#### **Analytics (Functionality)**

**These cookies monitor website traffic and user behavior.**

**They help us improve the website and optimize content.**

**Retention period: 30 days.**

**Examples: Google Analytics.**

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#### **Advertising (Marketing)**

**These cookies enable content and advertisement personalization and enhance user experience.**

**They may be set by us or by third-party partners whose services we use.**

**Retention period: 90 days.**

**Examples: Google Ads, Facebook Pixel.**

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### **3. Cookie Consent**

**Users can choose which categories of cookies they allow, except for necessary cookies, which are always active.**

**Consent can be changed or withdrawn at any time via the “Cookie Settings” button on the website.**

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### **4. Third Parties**

**Some cookies are provided by third parties, such as Google, Facebook, or advertising networks.**

**These services may collect anonymized data about website visitors.**

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## **5. Additional Information**

**For more information about cookies, their use, and management, visit:**

**[www.allaboutcookies.org](http://www.allaboutcookies.org)**