

Privacy Policy (Personal Data Processing Policy)

1. Data Controller

The data controller is:

Mungo-Hero s. r. o.

Company ID: 17991391

Registered office: Kaštanová 1169, 665 01 Rosice

Email: info@mungo-hero.cz

Website: <https://mungohero.com>

(hereinafter referred to as the “Controller”)

2. Scope of Processed Personal Data

The Controller processes the following categories of personal data:

- First and last name
 - Email address
 - Content of messages sent via the contact form
 - Phone number
 - IP address / cookies
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3. Purpose and Legal Basis for Processing

We process your personal data for the following purposes:

Contract Performance (Orders, Services)

Legal basis: Performance of a contract (Article 6(1)(b) GDPR)

Website Analytics

Legal basis: Consent of the data subject (Article 6(1)(a) GDPR)

4. Recipients of Personal Data

Your personal data may be shared with:

- Google Analytics (Google Ireland Limited)

Transfer to Third Countries (Articles 44–49 GDPR)

Your personal data may be transferred to countries outside the European Economic Area.

To ensure data protection, we rely on the following safeguards:

- **Google Analytics (Google LLC) – USA**
Safeguard: EU–U.S. Data Privacy Framework + Standard Contractual Clauses (SCC)

Details regarding the safeguards used can be provided upon request.

5. Data Retention Period

We retain personal data only for the period necessary to fulfill the processing purpose:

- **Contract performance (orders, services): 3 years**
(Article 6(1)(b) GDPR)
- **Website analytics: 14 months**
(Article 6(1)(a) GDPR – consent)

After these periods expire, your personal data will be securely deleted or anonymized.

6. Your Rights

Under GDPR, you have the following rights:

Right of access (Article 15 GDPR)

You have the right to obtain confirmation as to whether your personal data is being processed and to access that data.

Right to rectification (Article 16 GDPR)

You have the right to request correction of inaccurate or incomplete personal data.

Right to erasure (Article 17 GDPR)

You have the right to request deletion of personal data under the conditions set by GDPR.

Right to restriction of processing (Article 18 GDPR)

You have the right to request restriction of processing in cases specified by GDPR.

Right to data portability (Article 20 GDPR)

You have the right to receive your personal data in a structured, commonly used, and machine-readable format.

Right to object (Article 21 GDPR)

You have the right to object to processing based on the Controller's legitimate interest.

Right to withdraw consent (Article 7(3) GDPR)

If processing is based on consent, you have the right to withdraw your consent at any time. Withdrawal does not affect the lawfulness of processing prior to withdrawal.

Right to lodge a complaint

You have the right to file a complaint with the supervisory authority:

Office for Personal Data Protection

Pplk. Sochora 27

170 00 Prague 7

www.uoou.cz

7. Automated Decision-Making and Profiling

The Controller does not conduct automated decision-making or profiling pursuant to Article 22 GDPR.

8. Contact

To exercise your rights or if you have questions regarding personal data processing, contact us at:

Email: info@mungo-hero.cz

Website: <https://mungohero.com>

9. Changes to This Policy

This Privacy Policy may be updated from time to time. You will be informed of any significant changes.

Effective date: 26 February 2026

Audit verified: gdpr-manager.cz/audit PASS 2026-02-26T11:40:57.071Z